

more yoga

H E A L T H A N D F I T N E S S

Introducing the next big yoga company in London, MoreYoga! The brand was founded by Shamir Sidhu, who is also known as the founder for the sister company MoreFit London. Shamir has a vision to revolutionise the way that we see fitness and to break boundaries.

Earlier this year, MoreYoga saw a huge investment from the Huddle (99 Bishops Gate) of £100,000. This was thanks to Michael Shaw and his organised fundraising. Since this investment, the company has opened several studios, with more planned for the end of 2017 and going into 2018. The newest studio in Clapham will see a huge launch event with attendees being the likes of core press, influencers and fitness enthusiasts.

But, you may ask yourselves, why put all this effort, time and money into yoga? Well, it's easy to see where the fitness world is going, especially in London. Studios are opening left, right and centre based around a set fitness category. Whether it's KOBOX for the boxing enthusiasts, or Boom Cycle for the spinning lovers. Yoga can be done in a variety of ways and when you look into yoga studios that offer a large variety of classes, that are also a chain and scattered all over London, there aren't many options for you to choose from.

MoreYoga offers up to 22 different types of classes over their eight studios. Impressed? We thought you might be.

However, that isn't the best part. The reason MoreYoga is such a successful brand is purely down to the affordability of the classes. New 'yogis' receive an amazing offer of £10 for 10 days. That means if you are truly going to commit to your yoga, you will

be receiving 1 class per day for £1. Amazing, right? After this MoreYoga offer a variety of memberships. The most expensive being £75 per month for a rolling monthly contract. This membership is the equivalent of £4 per class if you were to have a class 20 times a month. The cheapest monthly membership is then £32 for up to 4 classes per month. MoreYoga also offers Block Book Sessions, which works as a 'pay as you use'. You can choose a minimum of 4 class passes to a maximum of 24 classes. But, if you just want a single session it is £22 as a single payment, and for that reason their packages are designed to be flexible, cheaper and convenient.

MoreYoga is the future of yoga and will continue to grow within London, and perhaps further in years to come. For further information, high res images and press passes please contact our MoreYoga and MoreFit PR Manager Lois North on the details below. And remember, MoreYoga encourages you to do more yoga!

lois@moreyoga.co.uk
+44 (0) 7738478925
www.moreyoga.co.uk

CURRENT LOCATIONS

ALDGATE
E1 1EG

BRIXTON
SW9 9TN

CAMDEN
NW1 0ES

CLAPHAM JUNCTION
SW11 2LH

EXMOUTH MARKET
EC1R 4QE

FINSBURY PARK
N4 3JP

OLD STREET
EC1V 2PH

STOKE NEWINGTON
N16 7PL

MOREFIT CANNON ST
EC4R 1DD

MOREFIT ST PAUL'S
EC2V 6BT

